**ISI Ministry on the XYZ Campus  
(Cascading) Strategy**  
(8/1/2022)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Goal**  What must our area deliver to achieve the overall goal? |  | Faithfully minister to, follow up, and disciple as many XYZ students as the Lord gives us each semester! | | |  |
|  |  |  |  |  |  |
| **Where to play**  Where must we engage and prevail if we are to succeed? | Effective prayer for XYZ campus and ISI ministry | All international students invited to benefit from a relationship with ISI | ICF Campus Organization | Weekly & Bimonthly XYZ Off-Campus Home Groups | All returnees invited to benefit from ISI follow up of relationships |
|  |  |  |  |  |  |
| **How to win**  What will be the necessary and sufficient activities and outcomes to achieve our chosen ends? | * Core prayer team * Weekly requests/update communicated broadly * Special prayer initiative for each major event | * Inviting website shows detailed opportunities for help & relationships * Campus organization signs & news invites * Online testimonies of how ISI helped students | * Welcome events follow up of leads gathered * Existing participants recruit classmates * Create exciting plan * Develop students who lead the group/activities * Disciple all who desire a better God relationship | * Welcome party follow up of leads gathered * Existing participants recruit classmates * Create exciting plan * Develop students who lead the group/activities * Disciple all who desire a better God relationship | * Life coaching for believers/nonbelievers * Continuing discipleship believers/nonbelievers * Leadership coaching for believers |
|  |  |  |  |  |  |
| **Capabilities**  What disciplines, skills and capacities are needed to succeed in the activities chosen? | * Lead core prayer team * Publish wkly prayer info * Teach/lead special prayer initiatives | * Web-servant team * Media savvy persons * Work team leaders * Event journalists and videographers * Welcome event teams | * Welcome followup team * Recruiting brochures * Event planning teams * Leadership developers * M28 training, leaders, and results monitoring | * Churches with teams of three plus couples each * Fun activity teams * Conversational English * Deep people resources * Training for volunteers * M28 strategy | * Life coaches * Leadership coaches * M28 online leaders   . |
|  |  |  |  |  |  |
| **Systems**  What systems—organizational or technological—are needed to support chosen activities? | * Core prayer team com-munication/motivation * Prayer communication leader/producer * Prayer instructors lead * Special prayer initiative leaders | * Communication among all teams * Monthly evaluation of results expected * Leadership developers * Monitoring/updating website bimonthly | * ICF event production teams and leaders * Leadership coaching * M28 follow up charting * End of semester evaluations by leaders | * Leadership developers * Weekly monitoring of results and problems * Crisis intervention team * Additional coaching as needed | * Follow up documenting * System to share info * Staff monitoring results |