

# LAUNCHING A STUDENT-LED MINISTRY (SLM)

## PROCESS 1- Select the target campus

- In cooperation with national and regional ISI leadership, identify a target campus
- Research what ministries are currently on campus? Who are their leaders? What are their strengths?
- Are any ministries currently reaching out to Int'l students? Who are they? What are they doing?

## PROCESS 2 – Identify & recruit student leaders

- Solicit leads from other campus ministries/leaders
- Interview potential leaders
- Share the vision & need
- Specify/secure a commitment

## PROCESS 3 – Research the campus and Int'l student environment

- What does the school offer international students (e.g. programs, services, etc.)?
- What are the administration's policies that would impact international student ministry?
- What are the international student demographics (e.g. countries, religions)?

## PROCESS 4 – Map out the ministry plan

- Define the ministry strategy/structure. Will it be ISF-driven? (If so, evangelistic emphasis or equipping emphasis?) Cell-group driven? Small-group driven? 1:1 emphasis?
- Determine a ministry launch date?
- What will be the ministry implementation steps/progression?
- Who will have what roles and responsibilities? What will be the accountability structures/ process?

## PROCESS 5 – Launch the ministry

- Decide launch activity/event
- Secure location(s)/venue
- Invite students
- Provide authentic care & community
- Announce follow-up opportunities/event

## PROCESS 6 – Evaluate & refine the ministry

- Decide appropriate evaluation cycle (how often? Specific dates?)
- Meet as scheduled to evaluate ministry:
  - Strengths?
  - Weaknesses?
  - Adjustments needed?
  - How/When/Who?

## PROCESS 7 – Replicate the ministry

- As a “sending ministry” now, help start an SLM on another campus

## SLM TRAINING

### INTRO TO SLM:

- The Mission of the Church (“Finish the Task”)
- The strategic nature of ISM
- The mission/vision of ISI
- The crucial need for SLM’s
- Invitation to join

### BASIC TRAINING:

- Biblical basis for ISM
- The imperative of prayer in ministry
- Philosophy of Evangelism/Discipleship
- Understanding SLM strategies
- Friendship Partner™ training

### LEVEL 1:

- Developing a personal/ministry prayer base
- Principles in Cross-cultural Evangelism/Discipleship
- Learning to share Your story
- Learning to share His story
- Conversational Partner training
- Mapping out the SLM plan

### LEVEL 2:

- How to start & run an ISF
- How to lead a B-study (1:1, group)
- How to do an event
- How to network with other ministries
- How to evaluate and refine the ministry

### LEVEL 3:

- How to start & lead a Cell Group
- How to raise funds for the ministry
- How to recruit and develop new leadership

### LEVEL 4:

- How to reproduce the ministry
- How to join ISI