**ISI Ministry on the XYZ Campus
(Cascading) Strategy**
(8/1/2022)

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| **Goal**What must our area deliver to achieve the overall goal? |  | Faithfully minister to, follow up, and disciple as many XYZ students as the Lord gives us each semester! |  |
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| **Where to play**Where must we engage and prevail if we are to succeed? | Effective prayer for XYZ campus and ISI ministry | All international students invited to benefit from a relationship with ISI | ICF Campus Organization | Weekly & Bimonthly XYZ Off-Campus Home Groups | All returnees invited to benefit from ISI follow up of relationships |
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| **How to win**What will be the necessary and sufficient activities and outcomes to achieve our chosen ends? | * Core prayer team
* Weekly requests/update communicated broadly
* Special prayer initiative for each major event
 | * Inviting website shows detailed opportunities for help & relationships
* Campus organization signs & news invites
* Online testimonies of how ISI helped students
 | * Welcome events follow up of leads gathered
* Existing participants recruit classmates
* Create exciting plan
* Develop students who lead the group/activities
* Disciple all who desire a better God relationship
 | * Welcome party follow up of leads gathered
* Existing participants recruit classmates
* Create exciting plan
* Develop students who lead the group/activities
* Disciple all who desire a better God relationship
 | * Life coaching for believers/nonbelievers
* Continuing discipleship believers/nonbelievers
* Leadership coaching for believers
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| **Capabilities**What disciplines, skills and capacities are needed to succeed in the activities chosen? | * Lead core prayer team
* Publish wkly prayer info
* Teach/lead special prayer initiatives
 | * Web-servant team
* Media savvy persons
* Work team leaders
* Event journalists and videographers
* Welcome event teams
 | * Welcome followup team
* Recruiting brochures
* Event planning teams
* Leadership developers
* M28 training, leaders, and results monitoring
 | * Churches with teams of three plus couples each
* Fun activity teams
* Conversational English
* Deep people resources
* Training for volunteers
* M28 strategy
 | * Life coaches
* Leadership coaches
* M28 online leaders

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| **Systems**What systems—organizational or technological—are needed to support chosen activities? | * Core prayer team com-munication/motivation
* Prayer communication leader/producer
* Prayer instructors lead
* Special prayer initiative leaders
 | * Communication among all teams
* Monthly evaluation of results expected
* Leadership developers
* Monitoring/updating website bimonthly
 | * ICF event production teams and leaders
* Leadership coaching
* M28 follow up charting
* End of semester evaluations by leaders
 | * Leadership developers
* Weekly monitoring of results and problems
* Crisis intervention team
* Additional coaching as needed
 | * Follow up documenting
* System to share info
* Staff monitoring results
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